



EGIA Launches Contractor Marketplace

EGIA launches the EGIA Contractor Marketplace providing home improvement and solar contractors with savings on the tools, products, services and training essential to business success.

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FOR IMMEDIATE RELEASE

Sacramento, California, July 6, 2016 – The Electric & Gas Industries Association (EGIA), a nationwide non-profit contractor membership organization, has officially launched a new fully responsive and user-friendly website that now serves as the platform for EGIA's newest and most powerful member benefit to date: the EGIA Contractor Marketplace.

Leveraging group-buying power drawn from EGIA's membership network of over 25,000 installation contractors, regional distributors and product manufacturers, the EGIA Contractor Marketplace enhances its member experience by offering deeply discounted prices on the tools, equipment, third-party business services and training programs contractors need to effectively run their business.

Some of the biggest names in the home improvement industry are already active vendor partners in the EGIA Contractor Marketplace, including Goodman, Amana, Daikin, Dynamic Air Quality Solutions, Comprehensive Employment Solution, MSI Marketing, Graphic D-Signs, Transworld Systems, ExxonMobil, Service First Processing, CO Experts, Criscione Bros., Precision Recruiters, ShuBee, the Profit Journey, HVAC Sellutions, ProfitsUP, HVAC Sales Academy and many more indispensable handpicked companies.

"The EGIA Contractor Marketplace will revolutionize how our industry does business," said Bruce Matulich, CEO and Executive Director of EGIA. "Discounted prices on equipment and supplies from top manufacturers will keep companies' costs down, while innovative consulting, training and business solutions will harness the latest strategies to run and grow a home services business. Contractors can remain focused on their core offerings without ignoring the details that help drive profitability."

There are two tiers of programs available through the EGIA Contractor Marketplace. At the Standard membership level, contractors gain access to dozens of discounted business products and service programs. At the Premium level, contractors enjoy the added benefit of significant rebates on the purchase of equipment, accessory items and parts, as well as gain exclusive access to enhanced training programs focused on sales, marketing, leadership and business operations.

"When fully utilized, the EGIA Contractor Marketplace can help save our members thousands of dollars every month on their overhead costs and will make a significant positive impact on their business's bottom line," said Matulich. "Going forward, we will continue to expand the scope and scale of the EGIA Contractor Marketplace by adding new vendor partners who can deliver best-in-class products and services to our members at the lowest prices available anywhere in the industry."



To learn more about the EGIA Contractor Marketplace, visit www.egia.org/contractor-marketplace.

About EGIA

EGIA is a non-profit organization that serves a rapidly growing nationwide network of over 25,000 installation contractors, regional distributors, product manufacturers and other trade allies delivering energy efficiency and renewable energy solutions to millions of homes and businesses. EGIA also delivers services on behalf of electric, gas, water utilities and municipalities, including financing, rebate program administration and rebate processing; contractor network management, training and certification; and sales channel development and support. EGIA has administered over \$750 million in rebate payments and, through the GEOSmart Financing Clearinghouse, has facilitated the financing of over 200,000 residential and business projects valued in excess of \$1.7 billion.

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